

EXPOWOOD WORKSHOPS 2019

DIVERSITY, DIGITALIZATION AND DESIGN

Braşov, as traditionally established, will be, for the 13th time now, the business centre for the wood industry, but also for consumers in love with the wood's natural ambient. The platform for the 18th EXPOWOOD edition will aim to achieve a close connection between the suppliers of technology, designers, manufacturers, professionals, engineers, and entrepreneurs activating in the field of wood processing and furniture manufacturing.

EXPOWOOD, the International Fair for Professional Equipment and Technologies, invites you to interact within the thematic WORKSHOPS which will be held during the trade fair, in the same location; they will have a practical and a theoretical part, equally focusing on 5 discussion topics: finishing, design, windows, ecology, and entrepreneurship.

Finishing workshop

The diverse world of furniture and of wood finishes is characterized by various models and colours. For this reason, the finishing of wooden surfaces is the most important feature of the product, not only for the appealing look, which sells the product, but it is also the most important operation, having a high added value. Within the finishing workshop, in the seminars we will talk about the new trends of natural-looking 3D, and we will present the surface brushing, texturing, and colouring technology

Design workshop

According to the new business model, the top-of-the-range technological process chain includes the designer as the most important link of the manufacturing process. Thus, as contractors of the work, designers engage several workshops in extremely niche areas, by subcontracting them. Ideas, shapes, and new materials employed in the architecture of the public space, of restaurants and hotels, will be the themes tackled within the design seminar, as well as the furnishing of living spaces. Design with the aid of specialized software. Integrated network manufacturing and customized processes.

Windows workshop

For the first time, focus on windows. Design software. High-performance window processing: slimmer frames, simpler CNC processing, easier bonding of glass and quality fastening with screws. Current trends: more light, top-of-the-range sound and heat insulation and aluminium versus wooden frames.

ECO workshop

Innovations and best practices to reduce pollution by sawdust and other wooden wastes. Technology for energy recovery from the wastes resulting from the processing of wood or of biomass from forests. The implementation of new technologies and collaboration opportunities between foresters and the local/regional authorities.

Entrepreneurial workshop

The new entrepreneurs, who have started their journey towards competitive businesses, and who have dared to dream, looked for funding sources in order to achieve the project they trust will success. Thus, the case studies of winning projects registered in Start-Up Nation also gained mentoring from experienced entrepreneurs. Business opportunities.

The event's location, the Lux Divina Events Centre, will be, for the 4th time, the host platform, providing the following facilities: 2000 sq. m of interior exhibition area and 2000 sq. m of exterior area; 7 events/conference halls of various capacities, equipped with technical installations; 2 hotels for accommodation and 2 restaurants.

The 11th, 12th, and 13th of April will be the most active days in the woodworkers' trade this spring. Save the date and follow the information on the www.expowood.ro site.